



FREE  
TO ENTER

# START THE HUNT

Follow the clues and find the characters hidden throughout the town centre. Each clue will guide you to a Shop/Business. Once you've found Willow's friends on the window, write the name of the shop on the answer line below it.

Alternatively, you can complete the Treasure Hunt on your smartphone by scanning the QR Code here.



START AT THE VERY TOP OF TOWN,  
ST PETER'S PRIMARY SCHOOL

1

### CLUE ONE

As you walk along 'upper' Castle Street, look for the value insurer on the right, whose name is an anagram of SALES CLINIC



.....



2

### CLUE TWO

Now carefully cross the road - there are a host of charming older items in here which a King might have in his Council Chamber



.....



3

### CLUE THREE

Continue down Castle St to the traffic lights and cross over - go down New Buildings a very short way until you see amazing gifts at this place where a highwayman might have hidden his 'haul'.



.....



4

### CLUE FOUR

Turn left down Stockwell Head. On the right you will see the place where spies might go to be made beautiful...



.....

5

### CLUE FIVE

Now go through any of the alleyways and onto Castle Street, walk downwards until you find on the left, the Holiday Agents where Gulliver might have booked his trips...



.....



6

### CLUE SIX

At the bottom of Castle Street turn right onto The Borough. On your right, look for the shop whose business is mostly about pictures...



.....



7

### CLUE SEVEN

Keep walking a little further, by NatWest Bank turn right into Hansom Court. This shop which has the same name as a wild, pretty bush with purple berries, has so much on offer to make your home special...



.....



8

### CLUE EIGHT

On exit, cross over to Regent St. and walk along until you find Regent Court on your right - in here you will find a luxurious place where people go to be pampered...



.....

9

### CLUE NINE

Come back onto Regent Street, cross the road and walk along towards the Bus Station. On your left you will find yummy Street Food from this shop whosename rhymes with 'Smack Stack'.



.....



10

### CLUE TEN

Continue along Rugby Road and into The Crescent via the steps. This restaurant on your right might be where bears also go to eat...



.....



11

### CLUE ELEVEN

Cross onto Station Road, walk towards the Town. On your left is an amazing clothing shop whose name goes with 'Faith & Charity'



.....



**CONGRATULATIONS!**

You have finished the trail

## PRIZE DRAW ENTRY

**£600 IN PRIZES TO BE WON**

You could win one of twelve £50 Town Centre vouchers for a business of your choice!

Post your completed entry form through the door at the Hinckley BID office located (opposite Jaspers) at **76 Castle St, Hinckley LE10 1DD by 31 October 2021** (one entry per child). Alternatively, you can submit a copy by email to [info@hinckleybid.co.uk](mailto:info@hinckleybid.co.uk). All correctly completed entry forms will be entered into the prize draw. Winners will be published during the first week of November 2021 on the Hinckley BID website and Hinckley BID Facebook. \*Required for contacting winners.

Parent's Name:

Child's Name:

Address:

Postcode:

\*Telephone:

\*Email:

Age of child:

Have you got a FREE Hinckley BID Loyalty Card?

Please send me a FREE Hinckley BID Loyalty Card which could save my family a lot of money!

