

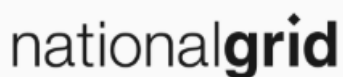


Leicester **shire**

GreenerFuture

FULLY FUNDED BUSINESS ADVISORY SERVICE INTRODUCTORY PACK

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Hi there...

Thanks so much for taking a moment to explore this pack. We're reaching out to organisations like yours across Leicestershire because we believe you play a key role in the local economy and helping your community thrive — and we want to support you in doing exactly that, especially when it comes to sustainability.

This pack is a short introduction to **GreenerFuture Leicestershire**, a free business support service funded by Innovate UK through the Leicestershire Collaborate to Accelerate Net Zero (LCAN) demonstrator until the end of November this year. We're working across the county to help organisations take practical steps towards sustainability — reducing emissions, cutting costs, meeting emerging requirements, and building resilience for the future.

We know many micro, small and medium-sized organisations want to do more but aren't always sure where to start, or how to find the time or resources to get there. That's where we come in — to offer real, and practical support at no cost.

By working with us, you can:

- Save money
- Stay competitive
- Meet new legislation
- Attract new business
- Become the supplier of choice
- Boost your business reputation
- Thrive in the circular economy
- Create a stronger, greener business community
- Demonstrate your own commitment to sustainable development

Inside the pack you'll find:

- An overview of the support we can offer organisations
- Details on workshops, drop-in sessions and training we can bring to your organisation
- Case studies to demonstrate the impact we have had for local organisations
- A few useful materials to share in communal spaces (available printed on request)

Many thanks,
The GreenerFuture Leicestershire team

Support Available

GreenerFuture Leicestershire

We understand small organisations' concerns about attracting customers, finding reliable suppliers, staying competitive, and maximising profits. We want to empower your organisation to turn these challenges into opportunities with sustainable practices that drive growth and efficiency.

Our advisory service offers guidance at any stage of your sustainability journey (even if you have not yet started), helping you achieve your goals. It is built on the extensive experience of our experts in supporting organisations and is grounded in robust research data, developed through consultations with companies of various sizes, industries, and levels of sustainability expertise.

The service addresses organisations' requests for a comprehensive, one-stop solution that covers every aspect of the sustainability journey—from diagnostic tools and training materials to workshops and one-on-one consultancy.



[Visit the GreenerFuture Leicestershire website](#)



[See more resources here](#)

How can we help

Business support at no cost to you

Our project is looking to support real impact across Leicestershire, we want to meet, learn from and support all types of organisations. Below is an example of what we could offer your business directly. Get in touch with us to arrange any of the below opportunities.

- ✓ • Attend one of our suite of expert led workshops
- ✓ • Use our easy to understand sustainability diagnostic tool and snapshot audit
- ✓ • Attend our People Planet Pastry drop in networking session with other businesses
- ✓ • Access our curated resources for sustainability, across training, support, measurement and funding
- ✓ • Sign up for our fully funded 1-1 consultancy at no cost to you
- ✓ • Sign up for our insightful monthly newsletters
- ✓ • Access bespoke workshops for your organisation, email us to find out more

Test our tools



Sustainability Diagnostic Tool

Developed as a result of research into business needs related to sustainability. This easy to follow, simplified tool will guide you on how to progress with your sustainability journey.

Complete this short tool from the perspective of your business or as an average local organisation to see what type of support we have on offer.

Where Are You Now:

Starting from scratch	Compliant with sustainability for legislation	Pockets of good practice	Embedded sustainability
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Where Do You Want To Go:

Comply with sustainability regulations	Explore sustainability actions	Fully embed sustainability and innovations in my business
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[Test the Sustainability Diagnostic Tool](#)



Our workshops

These workshops are regularly delivered as webinars but can also be translated to in person interactive sessions ranging from 30 - 60 minutes.

[Book onto an existing event](#)

[Book us to run an event for you](#)

What is the one thing I can do to make my business more sustainable?	Meeting carbon legislation: What SMEs need to know and do	Start here: a hands-on sustainability audit workshop
Masterclass in sustainability communication	Green grants and sustainability opportunities for the green transition	A practical guide to sustainability action planning
UN Sustainable Development Goals: a toolkit for business growth	How the circular economy can boost my business efficiency	Scope 3 made achievable: Engage Suppliers with Confidence
Carbon credits: What they are and why they matter	Supplying the net zero transition: opportunities for Leicestershire organisations	Digital Sustainability: How your online presence impacts the environment

Carbon Literacy Training



We offer fully funded accreditations for organisations within Leicestershire at a vibrant interactive in-person sessions with experienced and knowledgeable trainers.

Our Carbon Literacy training is specifically designed to equip organisations with the knowledge and skills needed to make a tangible impact. This fully accredited, one-day in person course is tailored specifically for SMEs, providing a practical and engaging introduction to Carbon Literacy. The training will help you understand the carbon costs and impacts of everyday business activities, giving you the motivation and tools to drive meaningful change.

Key Topics Covered

- Understanding up-to-date climate science and how it affects businesses
- The risks of climate change and sustainability legislation for SMEs
- Climate justice and why it matters for businesses
- The power of individual vs collective action
- Aligning climate action with your organisation's goals
- Case studies from real Climate Action Plans across industries
- Developing your own plan to reduce emissions and drive sustainability

Why Attend?

- **Gain Carbon Literacy certification**, recognised by the internationally accredited Carbon Literacy Project.
- **Understand the risks and opportunities** of climate action for your business.
- **Reduce emissions and save costs**, with typical carbon savings of 5-15% per participant.
- **Boost your business credentials** by demonstrating sustainability leadership.
- **Improve competitiveness and resilience**, adapting to evolving ESG expectations.
- **Join a growing network of like-minded SMEs driving positive change**

Carbon Literacy Training

We recently hosted a fully-funded Carbon Literacy Training tailored specifically for businesses in Leicester and Leicestershire. The one-day, in-person course was packed with practical insights, lively discussions, and inspiring takeaways—designed to empower local businesses to take meaningful climate action.

"This was such an insightful experience! I learnt so much about how I can encourage positive change in my own carbon footprint... If you get the opportunity to attend this course, I would 100% recommend it! A big thank you to Alice and Richard, you were both incredible hosts!"

— **Sophia Blair**

"Fantastic course to support local SMEs and their carbon journey. Thank you for offering such an engaging programme!"

— **Tom Henry**



[Sign up to attend the next session here](#)



[View FAQs and details here](#)

Our impact

Case study

Green Tomato UK



With support from GreenerFuture Leicestershire, Green Tomato UK worked with our sustainability advisor, Alice Jackson, to carry out a full carbon footprint review — this time including Scope 3 emissions across their supply chain. Their efforts — from offering loose produce to cutting packaging and reducing food waste — are not just good practice, but measurable action driving real environmental impact.

How we helped

- Delivered a full carbon footprint review including Scope 3 emissions
- One-to-one support from our sustainability advisor
- Clear actions and measurement tools provided

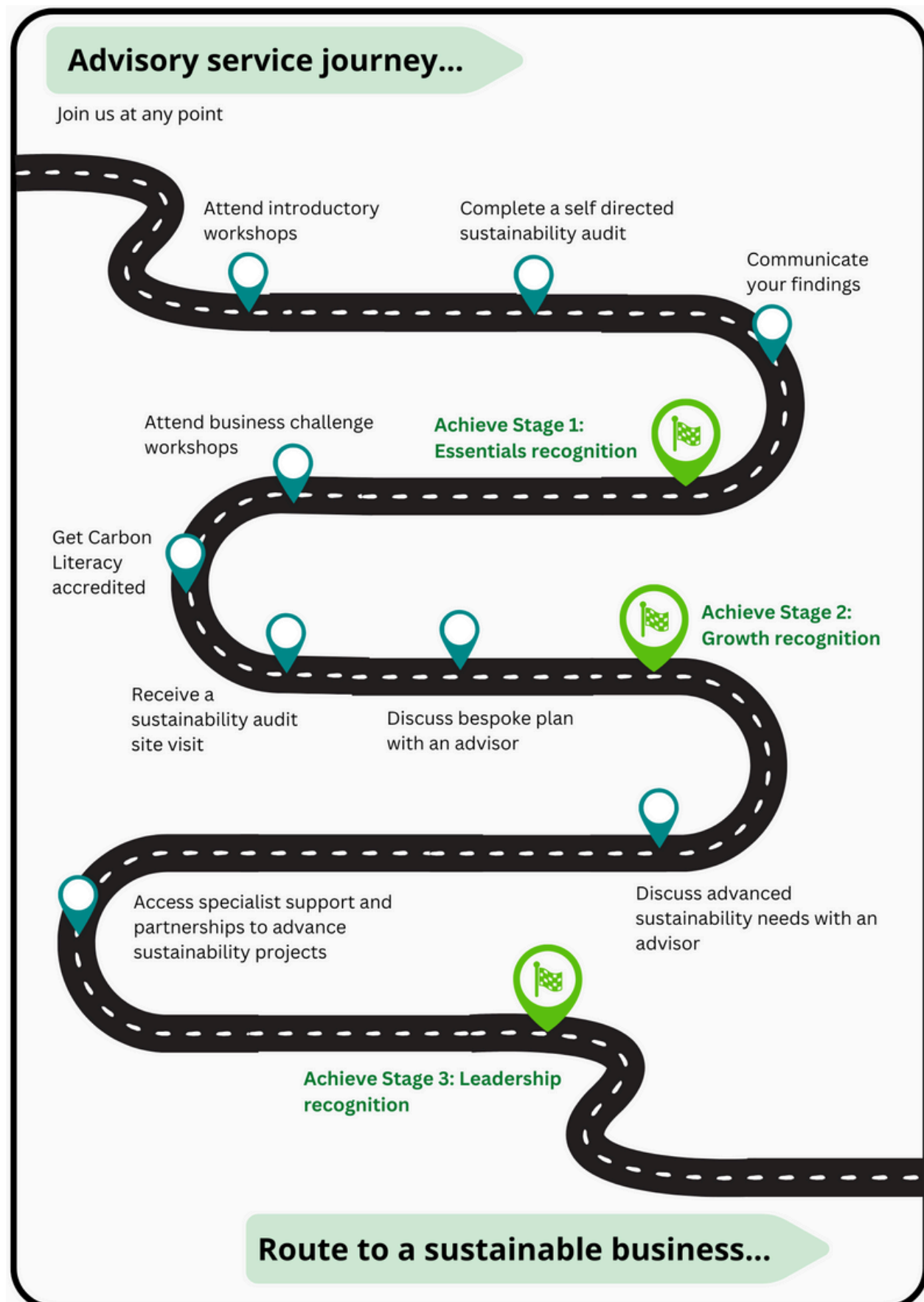
Their impact

- Saving 5.3 tonnes more CO₂e than produced
- Cutting packaging and food waste
- Demonstrating leadership in low-carbon retail

[Read the full case study here](#)

Pathways of support

Businesses can sign up for 1-1 support by joining a pathway of support on our Get Advice page.



TELL YOUR FRIENDS

Please share this offer with any other contacts within Leicester and Leicestershire, we rely on getting our message out to others to ensure we can support as many organisations as possible while we are a fully funded service.

REQUEST PHYSICAL MATERIALS

Email greenerfuture@le.ac.uk to request this pack in a printed format with some physical materials that you can share in communal areas, including some leaflets, business cards, branded magnet thermometers and event posters.